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In total, the Non-Obvious 2017 Edition features 15 all-new trends for 2017 across 5 categories including Culture &

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Different, Curate Ideas And
Consumer Behavior, Marketing & Social
Media, Media & Education, Technology &
Design plus Economics &
Entrepreneurship. The book also
features a detailed section with a review
and rating for more than 60 previously
predicted trends ...

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Chapter 5 Side Quirks 75. Chapter 6
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93. Chapter 8 Authentic Fame-seekers

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101. Chapter 9 Lovable Unperfection
109. Media & Education Trends. Chapter
10 ...

Non-Obvious 2017 Edition: How To Think Different, Curate ...

After I read 2017, I was in love with the book. It offered amazing insights into things I should be aware of as a business owner and marketer. After reading the 2018 edition, this time for a business book club I started, it was more underwhelming. I found a lot of these insights to be not non-obvious at all.

Non-Obvious: How to Think Different, Curate Ideas ...

Non-Obvious 2017 Edition: How To Think Different, Curate Ideas & Predict The Future by Rohit Bhargava Rohit Bhargava is a trend curator who believes in sharing “non-obvious” ideas. He is the author of five best selling business books including Non-Obvious and Likeonomics.

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The Marketing Book Podcast: "Non-Obvious 2017" by Rohit ...

2017 Non-Obvious: How to Think Different, Curate Ideas & Predict the Future. by Rohit Bhargava. Wall Street Journal Bestseller #1 Amazon Business Bestseller. Non-Obvious is the ultimate guide to learning how to curate ideas and see the patterns in what others miss to identify trends that can change your business or your career.

Non-Obvious 2017: SIGNED COPY - Rohit Bhargava

Hi I'm Douglas Burdett, host of The Marketing Book Podcast and I'd like to tell you about the book "Non-Obvious 2017 Edition: How To Think Different, Curate Ideas & Predict The Future" by ...

"Non-Obvious 2017" by Rohit Bhargava

Non-Obvious: How to Think Different, Curate Ideas & Predict The Future - Kindle edition by Bhargava, Rohit. Download it once and read it on your

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2017 Non-Obvious: How to Think Different, Curate Ideas & Predict the Future. Books \$ 20.00. by Rohit Bhargava. Wall Street Journal Bestseller. Non-Obvious is the ultimate guide to learning how to curate ideas and see the patterns in what others miss to identify trends that can change your business or your career.

Non Obvious | Non-Obvious 2017: SIGNED COPY

I missed the 2011-2016 editions but am now on board with Non-Obvious 2017: How to Think Different, Curate Ideas & Predict the Future (IdeaPress Publishing, 2017). Although most readers of these ...

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Rohit Bhargava. 4.3 out of 5 stars 69.
Paperback. \$5.19. The Behavior Gap: Simple Ways to Stop Doing Dumb Things with Money Carl Richards. 4.3 out of 5 stars 218.

Non-Obvious 2018 Edition: How To

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Non-Obvious 2017: Building on the success of hitting the Wall Street Journal best seller list in 2015, this all new edition features 15 brand new trends and an updated section with a recap on all trends from four previous years of research. In this new report, readers are introduced to the ideas of “Passive Loyalty” (a shift in how brands ...

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Non-Obvious Book Award: Most Important Business Book Of 2017 - Give Work by Leila Janah
Non-Obvious Book Award: Most Original Business Book Of 2017 - Win Bigly by Scott Adams
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NON-OBVIOUS 2017 EDITION How To Think Different, Curate Ideas & Predict The Future Fierce Femininity - As gender continues to become more fluid, fiercely independent women are increasingly portrayed as heroines, seen as role models and changing the world.

NON-OBVIOUS 2017 EDITION - Rohit Bhargava

Eu compro o Non-obvious desde 2017 e agora já virou um hábito. É um livro sobre tendências para o ano. Não é para saber o que vai acontecer em 2050 com o futuro do trabalho ou da mobilidade urbana. É um livro para agora, mas ao mesmo tempo apresenta as principais tendências em várias categorias que você não pode deixar passar.

Amazon.com: Non-Obvious 2019: How To Predict Trends And ...

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Media, Media & Education, Technology &
Design plus Economics &
Entrepreneurship.

Non-Obvious 2017: How To Think Different, Curate Ideas and ...

Initial Thoughts on Non-Obvious: How to Think Different, Curate Ideas and Predict the Future. I read Non-Obvious: How to Think Different, Curate Ideas and Predict the Future in December 2015, and I thoroughly enjoyed the book. However, every year, Rohit Bhargava publishes his trend report. I also have Non-Obvious 2016 and Non-Obvious 2017.

Non-Obvious: How to Think Different, Curate Ideas and ...

Non-Obvious 2019 - SIGNED; Non-Obvious 2018 - SIGNED; Non-Obvious 2017 - SIGNED; Non-Obvious 2016 - SIGNED; Non-Obvious Outlook Edition - SIGNED (Original edition with exclusive bonus content) BONUS: 1 Trend-Curator Notetaking Guide Card; BONUS: 1 Non-Obvious Megatrends Bookmark; BONUS:

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